

Seraphina Sterling

Objective

I am a dedicated and innovative Jewelry Designer with a passion for creating timeless pieces that reflect elegance and individuality. I have proven expertise in blending modern trends with classic elements, incorporating nature, architecture, and cultural diversity into unique designs. I am committed to ethical and sustainable practices in the entire jewelry-making process.

EXPERIENCE

Seraphina Sterling Jewelry Studio – *Founder and Lead Designer*

April 2018 - Present

- Established and manages a successful boutique jewelry studio specializing in luxury, handcrafted pieces.
- Develop and implement creative design concepts, ensuring a seamless integration of modern trends and timeless elegance in each collection.
- Oversee the entire jewelry-making process, from sketching initial concepts to collaborating with skilled artisans and craftsmen for production.
- Incorporate a keen eye for detail, intricate patterns, delicate gemstone arrangements, and unique metalwork into signature designs.
- Demonstrate a commitment to ethical practices and sustainable design using responsibly sourced materials.

Opulent Orchid Jewelers – *Creative Director*

June 2014 - March 2018

- I led the creative direction for a reputable jewelry design firm, contributing innovative ideas to elevate the brand's aesthetic.
- Developed and executed design concepts for high-end jewelry pieces, incorporating elements inspired by nature, architecture, and cultural diversity.
- Collaborated with cross-functional teams to ensure the successful implementation of design concepts into production.
- Received recognition for innovative designs and dedication to sustainable and ethical practices.

Birkens Limited Edition Jewelry – *Jewellery Designer*

August 2010 - May 2014

- Contributed to the design team, actively participating in the creation of unique jewelry pieces.
- Executed detailed filigree work, intricate patterns, and gemstone arrangements to enhance the visual appeal of each design.
- Assisted in the development of signature styles that struck a perfect balance between classic and contemporary aesthetics.

Ethereal Gemscape – *Intern*

August 2009 - July 2010

- Gained hands-on experience in the jewelry design industry, assisting senior designers in various aspects of the design process.
- Acquired knowledge of gemstone selection, metalwork techniques, and the importance of precision in jewelry craftsmanship.

EDUCATION

Bachelor of Arts (BA) in Jewelry & Metal Arts

GemstoneCraft Institute of Jewelry Arts, 2009

SIGNATURE COLLECTIONS

Ethereal Elegance

- *Inspiration:* Nature's Beauty and Grace
- *Design Elements:* Delicate filigree work, inspired by intricate patterns found in nature. Harmonious use of pastel-toned gemstones to evoke a sense of ethereal beauty.

Architectural Harmony

- *Inspiration:* Architectural Marvels
- *Design Elements:* Clean lines and geometric shapes inspired by architectural structures. Metalwork resembling the precision of architectural details, paired with bold gemstone accents for a modern touch.

Cultural Fusion

- *Inspiration:* Diversity and Cultural Heritage
- *Design Elements:* Fusion of cultural motifs and symbols into contemporary jewelry. A blend of traditional craftsmanship with a modern twist, incorporating a variety of gemstones to symbolize cultural diversity.

SKILLS

Creative Design | **Ethical Sourcing** | Sustainable Practices | **Collaboration and Leadership** | Entrepreneurship | **Attention to Detail** | Trend Analysis | **Customer Engagement**

NOTABLE ACHIEVEMENTS

Featured in prestigious jewelry exhibitions for innovative designs.

Recognized for a commitment to sustainable and ethical practices in material sourcing.